

OFFICIAL RULES

**Fashion
Film
Festival**
Edición Iberia

MÁLAGA, 15 DIC 2022

ORIGINAL IDEA : GUIMÃRES FASHION FILM FESTIVAL (PORTUGAL)

Associação Selectiva Moda, organizes the 9th edition of this singular Portuguese festival, dedicated to *Fashion Films*, in collaboration with production company Farol de Ideias, Guimarães Marca and with the support of Compete and Portugal 2020.

ORGANIZATION OF FASHION FILM FESTIVAL EDICIÓN IBERIA (MALAGA, SPAIN)

Ipsa Ratio and the Museo Automovilístico y de la Moda de Málaga have signed a collaboration agreement with Associação Selectiva Moda for the planning, organization and execution of the **first Iberia edition the festival**.

DATE AND VENUE FOR FASHION FILM FESTIVAL EDICIÓN IBERIA

The award ceremony will take place in Malaga, on the 15 December 2022, at the Museo Automovilístico y de la Moda and will include an official festival dinner.

JURY AND AWARD

The jury will be composed of respected professionals from the arts, fashion and communication sectors .

- ▶ Two representatives from Portugal's cultural sector
- ▶ One representative from the Cámara de Comercio, Industria y Navegación de Málaga
- ▶ One representative from Andalusia's movie industry
- ▶ One representative from the culture and communication sector

Winner will receive an original award exclusively designed by a local artisan for the **Fashion Film Festival Edición Iberia**.

CONDITIONS FOR ADMISSION

1. Fashion Films are short films with a highly creative audiovisual proposition, whether for brand communication or artistic expression. **“Mediterráneo, Esencia y Tradición”** is a category that invites creatives to tell stories inspired by the feelings and way of life associated with the Mediterranean.
2. Works submitted must be **unreleased** and produced within the 12 months prior to the date of the Festival or have been **released** in 2019, 2020 or 2021.
3. Duration of the film will preferably be 1-8 minutes, but films up to 10 minutes long are allowed. The **Fashion Film Festival Edición Iberia** organization reserves the right to reduce the screening time of Fashion Films submitted that exceed the recommended duration.
4. Submissions must include a **link to the platform where the film can be viewed** (YouTube, Vimeo, etc) with a minimum resolution of 720p (1080p recommended), a link to download the video (in full HD) and **no access password**.
5. **Candidates can compete with more than one video, with the same director, producer or brand.** Each video must have its own entry on the Festival’s website. Registration is free via **ffiberia@ipsaratio.com** and the deadline is 20 November 2022, 24:00 GMT.
6. At least one promotional photograph/image must be attached for each video submitted to the competition (300 dpi JPEG/TIFF).
7. We recommend including English subtitles in videos. However, this is only a recommendation, not a condition for admission.
8. Creator guarantees authorship of his/her work and assumes any responsibility for third-party claims.
9. **Fashion Film Festival Edición Iberia** reserves the right to alter or modify the conditions in these official rules.

GENERAL TERMS AND CONDITIONS

1. Ipsa Ratio, on behalf of the Festival organization, is responsible for the selection process of the movies that will compete in the **“Mediterráneo, Esencia y Tradición”** category.

The jury’s four most voted movies will be classified as Nominees.

The winners of the category will also receive an official notification from the organization.

2. There will be two awards for this category:

The award for Best Movie in the “Mediterráneo, Esencia y Tradición” competition will be given to the person whose name appears in the registration form as director, brand manager or institution.

The Second Best Movie award in the “Mediterráneo, Esencia y Tradición” competition will be given to the person whose name appears in the registration form as director, brand manager or institution.

3. **The authors of the videos selected authorize the screening of their film for free, without royalties, at the event and on any of the official platforms of the festival and its organization (web and mobile).** When you submit your film you accept that for the purposes of promoting the Festival, extracts from the works selected may be used in the official promotional content of the event.
4. The Festival reserves the right to use the selected videos to promote Fashion Films and the Festival in similar screenings, similar events and in future editions of this **Fashion Film Festival Edición Iberia.**
5. Any details or issues not included in this document will be decided and communicated by the organizers of the **Fashion Film Festival Edición Iberia.**
6. When you agree to participate in the **Fashion Film Festival Edición Iberia** you will be accepting the terms and conditions in this Official Rules.



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